

From: Sanjay Mathur [REDACTED]

Received(Date): Fri, 18 Sep 2020 17:42:08 -0700

Subject: Search Ads Q4 FY20 Flash Report - September 11 to September 17

Cc: Tim Cook [REDACTED], Todd Teresi [REDACTED], Luca
Maestri [REDACTED], Ron Okamoto [REDACTED], Matt
Fischer [REDACTED], Peter Stern [REDACTED], Jeff
Robbin [REDACTED], Oliver Schusser
[REDACTED], Matt Railo [REDACTED], Jenny Lui
[REDACTED], Alex Roman [REDACTED]

To: Eddy Cue [REDACTED], Phil Schiller [REDACTED]

Attachment: Q4'20 Week 12 Flash Commentary.pdf

Date: Fri, 18 Sep 2020 17:42:08 -0700

Eddy & Phil,

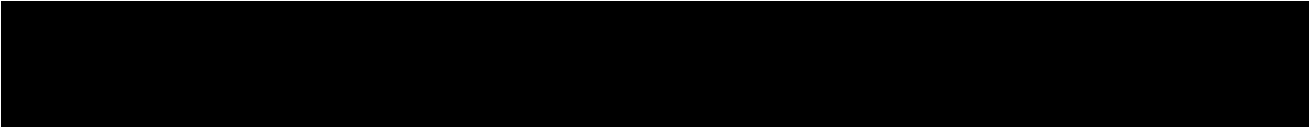
[REDACTED]

Additional data is available in the attached PDF.

Sanjay

Sanjay Mathur / Product & Insights, Ad Platforms
[REDACTED]

Eddy & Phil,



Additional data is available in the attached PDF.

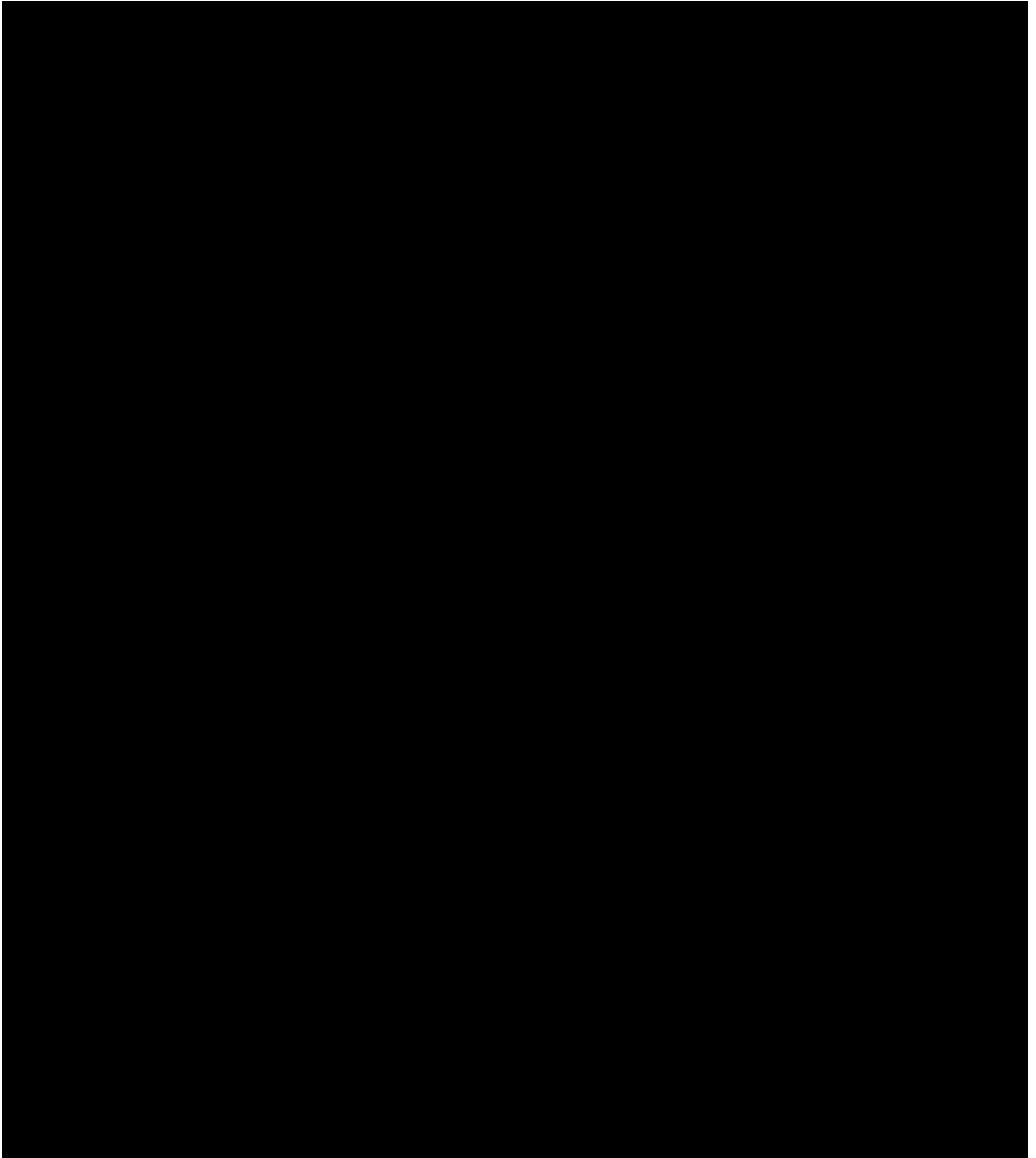
Sanjay

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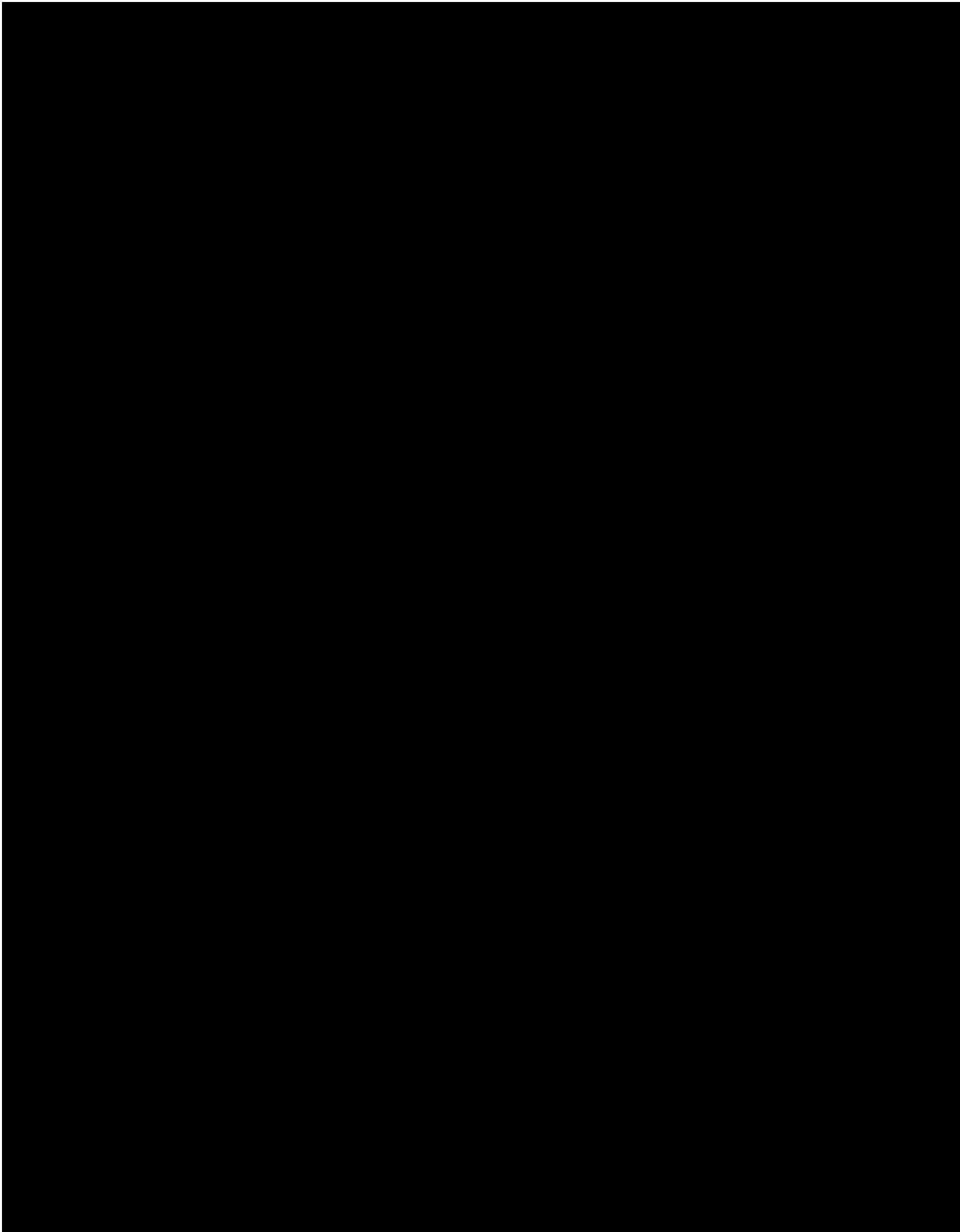


Search Ads Friday Flash Report

Sep 11 to Sep 17 Commentary



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